



istitutomarangoni



**SHORT COURSES
INTERIOR DESIGN
FOR PROFESSIONALS**

Brief descriptive summary

Over the past 80 years Istituto Marangoni has grown and developed alongside the thriving Italian fashion and design industry. Through an exciting curriculum aimed to develop practical, creative, and business and management skills which are subject specific, and relevant to the international fashion industry, Istituto Marangoni short courses prepare students in the principles of subjects such as Fashion Design, Accessories and Footwear Design, Fashion Styling, Fashion Business and Communication, Visual and Multimedia Design, Interior Design, Product Design, Art History and Art Curation.

1. Certification attained

Istituto Marangoni Certificate

2. Educational & Programme Aims**Educational Aims:**

- to develop flexible approaches to programme delivery and participant support, which reflect the needs and expectations of learners at the appropriate level;
- to provide a supportive and inclusive learning environment which will enable success for all learners;
- to encourage creativity, critical self-awareness, imagination and skills that will enhance global employment opportunities on completion from all courses;
- to establish a culture of constant improvement in learning, teaching and assessment that is anticipatory, enabling, supportive, rewarding and fully aligned with the Institutions vision and strategic objectives;
- to provide a learning experience that is informed by research, reflective practice and engagement within the fashion, design, and creative industries.

3. Course Learning Outcomes

On successful completion of the course, participants will be able to:

- ▲ Analyze emerging trends through research activities during Design Week
- ▲ Experiment with innovative and sustainable approaches in the professional field
- ▲ Identify and define trending topics through a professional, methodological approach

4. Teaching/Learning and Assessment Strategy

- Duration: 3 weeks
- Lessons and activities hours: 60 hours –

Curriculum

This exciting short course is designed for professionals with a background in the interior design, architecture and product field, giving them a general overview of the new trends of Italian design, straight from the latest furniture shows. To help participants experience the essence of Italian style and culture, an excursus-of Interior design panorama is provided, with a special focus on contemporary luxury and high-tech vision. Participants are then involved in analyzing and classifying the new products and emerging trends available on the international market. The course is both theoretical and practical and is taught by designers and professionals of the industry.

Week 1

During the first week of the course, participants will explore key topics within the current landscape of interior design and international design. Targeted lessons will enhance professionals' knowledge of Made in Italy companies, alongside seminars and workshops led by experts from various sectors. These sessions will focus on updating participants on innovative technologies, the evolution of communication strategies, sustainability practices, and the latest AI tools through an involved hands-on experience of a workshop.

Week 2

The course focuses on the experience participants will gain by exploring Design Week through visits to the pavilions of the Salone del Mobile, the leading design fair that showcases the most prominent brands and companies in the international design scene. The districts of Milan's Fuorisalone will serve as the stage where the course's young professionals will be engaged in guided tours of showrooms, events, and installations throughout the city.

Week 3

In the final week of the course, the scheduled lessons and presentations will support the analysis and classification of the trends identified earlier. Participants will engage in a seminar led by a prominent industry professional, who will highlight the innovative and relevant aspects that emerged during Design Week.

Seminars (where relevant to the specific course):

- Key Design Trends
- New Boundaries of Materials and Fabrics
- Regenerative Design

Workshop

- Artificial Intelligence Experience

5. Course Structure

Course Themes
Introduction to Interior Design Panorama
Analysis Trend Research
Trend Research

6. Tutor/lecturer Responsibilities

The Director of Education has the responsibility for implementing the strategic direction of the courses and the co-ordination of the academic teams and administration, necessary for the successful day-to-day operation of the school.

The Tutors' responsibilities include:

1. all matters pertinent to the proper day-to-day operation of the programme involving leading and supporting participants.
2. advice to the Director of Education on appropriate delivery for the continuing development of the programme;
3. recommendations in areas for curriculum development.
4. liaison with the Participant Support Officer to ensure appropriate study support is available to participants.
5. recommendation of the appropriate level of resource required for the short course.
6. maintaining the quality of educational standards.

7. Student Support Strategy

Istituto Marangoni's departmental policies ensure that various mechanisms are in place to enhance the participant experience, in a pedagogic, practical and pastoral way:

- a. programme handbooks provide relevant information to participants.
- b. the use of the library, online resources (where available), and the centre facilities help participants to reach the skills and knowledge expected on the course.

Student Support Officers

Istituto Marangoni provides Faculty Participant Support Officers, who act as the first point of contact for participants for pedagogical counselling. For any other matters the Participant Support Officers help in:

- managing time.
- dealing with stress.
- exam tips.
- getting the best from the course.
- understanding and applying the school's rules.
- anything else the officers can advise on.

One-to-one appointments may be made by phone, through the receptionists or by email. Where possible participants can expect to be seen almost immediately or contacted to arrange a suitable time.

8. Student Feedback

Participant feedback is essential to programme development and participant comments are used to enhance both the successful management of the programme and the teaching/learning strategies.

Istituto Marangoni gathers participant opinion in a variety of ways, which may include the following:

- Informal contact with the Tutor, through appointments with academic staff;
- Final Questionnaire (at the end of a study cycle);
- NPS (Net Promoter Score) Questionnaire (at the end of the course).

It would be desirable that students provide details of their identity when giving constructive feedback on the course and teaching methods. There might be occasions when that is not appropriate and Istituto Marangoni recognises such exceptions. In these instances, the programme teams and central support services will ensure that anonymity and confidentiality are respected.